

2018-19 AD/EDIT PLANNER



2018			SIZE/COST	2018			SIZE/COST	2019			SIZE/COST
JAN <small>1 New Year's Day 15 Martin Luther King</small>	3		JUL <small>4th of July</small>	4	Inclusion Awards (E)	JAN <small>1 New Year's Day 21 Martin Luther King</small>	2				
	10			11			9				
	17	ReLeaf (i E OOC)		18			16	ReLeaf (i E OOC)			
	24	Phil		25	TW · MainStage		23	Phil			
	31			AUG	1			30			
FEB <small>13 Fat Tuesday 14 Valentine's</small>	7	FAC · TW	AUG <small>Best of Ballots</small>	8		FEB <small>14 Valentine's</small>	6	FAC · TW			
	14	TW		15	Dish (i E OOC)		13	TW			
	21	TW		22			20	TW			
	28	Dish (i E OOC)		29			27	Dish (i E OOC)			
MAR <small>17 St. Patrick's Day</small>	7	TW · MainStage	SEP <small>Labor Day</small>	5	TW · FAC · MainStage	MAR <small>5 Fat Tuesday 17 St. Patrick's Day</small>	6	TW · MainStage			
	14	Summer Camp		12	ReLeaf (i E OOC) · Phil		13	Summer Camp			
	21	Easter Worship 1 · Phil		19			20	Phil			
	28	Easter Worship 2 · FAC		26			27	FAC			
APR <small>1 Easter 22 Earth Day</small>	4	Insider (i E OOC) · TW	OCT <small>31 Halloween</small>	3		APR <small>21 Easter 22 Earth Day</small>	3	Insider (i E OOC) · TW			
	11			10	Endorsements · FAC		10	Easter Worship 1			
	18	Releaf (i E OOC)		17	Best Of Part 1 (E) · TW		17	Releaf (i E OOC) · Easter Worship 2			
	25	TW		24	Best Of Part 2 (E)		24	TW			
MAY <small>5 Cinco de Mayo 13 Mother's Day 28 Memorial Day</small>	2	Ed Guide (E P/O)	NOV <small>Thanksgiving</small>	31	Give (P/O)	MAY <small>5 Cinco de Mayo 12 Mother's Day 27 Memorial Day</small>	1	Ed Guide (E P/O)			
	9			7	Phil		8				
	16			14	Ed Guide (E)		15				
	23	DRINK (E P/O) · FAC		21	Shop Local (E P/O)		22	DRINK (E P/O) · FAC			
	30			28	Shop Local (E P/O) · TW		29				
JUN <small>17 Father's Day</small>	6	Summer Guide (E)	DEC <small>25 Christmas 31 New Year's Eve</small>	5	Shop Local (E P/O) · FAC	JUN <small>16 Father's Day</small>	5	Summer Guide (E)			
	13			12	Holiday Worship · Give (P/O)		12				
	20			19	Holiday Worship		19				
	27	Bike to work day		26			26	Bike to work day			

E = Editorial Content · P/O = Pull-out · i = INSERT · OOC = Outside of Contract · Playbills: TW Theatreworks · Phil Philharmonic · FAC Fine Art Center WEDNESDAY PUBLICATION DATES* rev 1/2018

I agree to run on the above scheduled dates. I understand that changes to this schedule must be made **7 days in advance**, by the Thursday prior to publication. Per my advertising agreement, I must fulfill the number of insertions by the specified date, meaning that if I cancel one insertion, I must select another date to fulfill that insertion.

CLIENT SIGNATURE _____ DATE _____

*Contact your ad rep to confirm publication dates of special sections.