

2017-18 AD/EDIT PLANNER



2017		SIZE/COST	2017		SIZE/COST	2018		SIZE/COST
JAN 1 New Year's Day 16 Martin Luther King	4		JUL 4th of July	5	Inclusion Awards (E)	JAN 1 New Year's Day 15 Martin Luther King	3	
	11			12			10	
	18	ReLeaf (i E OOC) · Phil		19			17	ReLeaf (i E OOC) · Phil
	25			26	Back to School (E) TW		24	
FEB 8 Fat Tuesday 14 Valentine's	1	FAC	AUG Best of Ballots	2		FEB 13 Fat Tuesday 14 Valentine's	31	
	8	Phil · TW · FAC		9			7	FAC
	15			16			14	Phil · TW · FAC
22	Dish (i E OOC)	23		ReLeaf (i E OOC)	21			
MAR 17 St. Patrick's Day	1			SEP Labor Day	30		MAR 17 St. Patrick's Day	28
	8	Summer Camp	6		TW · FAC	7		
	15	Easter Worship 1 · MainStage · TW	13		Dish (i E OOC) · Phil	14		Summer Camp
	22	Easter Worship 2	20			21		Easter Worship 1 · MainStage · TW
APR 16 Easter 22 Earth Day	5	Insider (i E OCC)	OCT 31 Halloween	27		APR 1 Easter 22 Earth Day	22	Easter Worship 2
	12			4			28	Phil · FAC
	19	Releaf (i E OCC) · TW		11	Best Of Part 1 (E) · FAC		4	Insider (i E OCC)
26	Ed Guide (E P/O)	18		Best Of Part 2 (E) · TW	11			
MAY 5 Cinco de Mayo 14 Mother's Day 29 Memorial Day	3		NOV Thanksgiving	25		MAY 5 Cinco de Mayo 13 Mother's Day 28 Memorial Day	18	Releaf (i E OCC) · TW
	10	Pints & Plates for Craft Beer Week (E P/O)		1	Give (P/O)		25	Ed Guide (E P/O)
	17			8	Phil		2	
	24	Summer Guide/Bike Summit (E) FAC		15	Ed Guide (E)		9	Pints & Plates for Craft Beer Week (E P/O)
JUN 18 Father's Day	31		DEC 25 Christmas 31 New Year's Eve	22	Shop Local (E P/O)	JUN 17 Father's Day	16	
	7			29	Shop Local (E P/O) TW		23	Summer Guide/Bike Summit (E) FAC
	14			6	Shop Local (E P/O) FAC		30	
	21			13	Holiday Worship · Give (P/O)		6	
28	Open for Business (A)	20		Holiday Worship	13			
		27		20		27	Open for Business (A)	

E = Editorial Content · P/O = Pull-out · i = INSERT · OOC = Outside of Contract · Playbills: TW Theatreworks · Phil Philharmonic · FAC Fine Art Center WEDNESDAY PUBLICATION DATES* rev 12/2016

I agree to run on the above scheduled dates. I understand that changes to this schedule must be made 7 days in advance, by the Thursday prior to publication. Per my advertising agreement, I must fulfill the number of insertions by the specified date, meaning that if I cancel one insertion, I must select another date to fulfill that insertion.

CLIENT SIGNATURE _____ DATE _____

*Contact your ad rep to confirm publication dates of special sections.